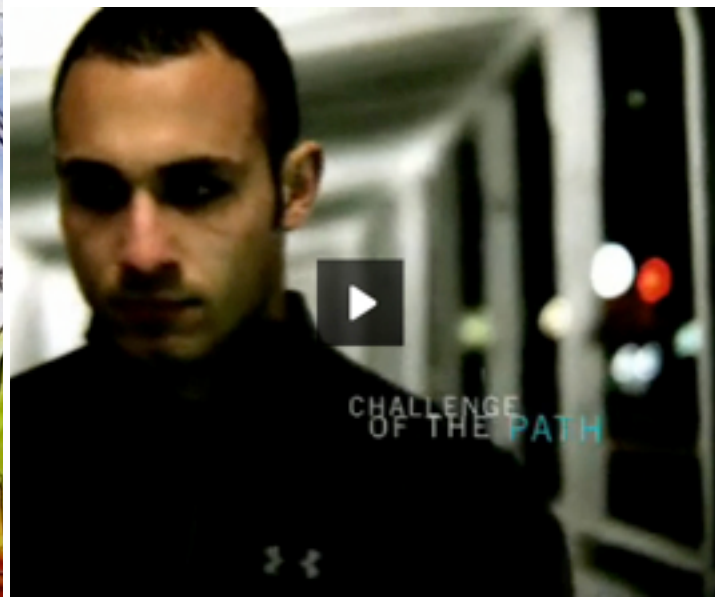




**Mondavi collateral**

**Large Corporate Client**

From developing a theme for an event, to all kinds of corporate communications and beyond, the combination of sight, sound and motion creates emotion, building a lasting image of your brand.



## Our Businesses

### Twenty20 Marketing

TWENTY20

[www.twenty20marketing.com](http://www.twenty20marketing.com)

Many of our full-service clients begin and end the work they need done with the Heritage Group of Companies at Twenty20 Marketing. In this regard, we help our clients plan, create and execute their brand communications, design projects, marketing initiatives and ad campaigns – work that will inspire the right people to take action — work that will move minds, move products and drive profitable results for our clients.

Twenty20 combines the rich experience of proven professionals with a commitment to cutting-edge creativity, business intelligence and entrepreneurial energy. We can deliver results in virtually every media forum—from print to Internet, radio to television, design to display to direct.

Our core team, staff, contributors and partners are what make it possible for Twenty20 to achieve superior results for our clients. That is why we choose each member of our team carefully, take excellent care of them and work with clients who challenge us.

We have spent our careers seeking out those people and firms who consistently do the very best work in the brand, experience and communications arenas. We assemble best-in-class teams for each assignment, resulting in a high-value, collaborative approach. This ensures that our work yields incredible results, because it is customized to specific client needs and desires and is always based upon well-conceived strategy, insightful planning and disciplined creativity.

# Twenty20 Marketing Capabilities

## Marketing and Advertising

Our services range from traditional and non-traditional marketing and advertising services, to event production and onsite management on both a National, and International level. And our in-house production studio and world-class partners enable us to help our clients deliver their message in many new and exciting formats. From video and film, to podcasts and radio, we work with our clients to find the most effective means of delivering their message in dynamic and memorable ways.

Our award-winning talent offers our clients the strategic brand insights, creative experience design, and unmatched execution that leads to demonstrable ROI and business success.

## Trade Shows and Events

Twenty20 provides event production services on a National, and Global basis. From theme and content development through flow-of-show and on-site execution, we help our clients create memorable, impactful events. We ensure that all staging, lighting, collateral, signage, video segments, breakout sessions, music and entertainment reinforce the meeting theme, engage and inspire, and create a lasting impact for all who attend.

As a full-service events firm, we are committed to adding value, making a difference and exceeding expectations — every time, in every way. Delivering on our promise is best measured by the phrase we often hear from our clients at the conclusion of these events, “This has been the most successful event we have ever had!”

"The team at Twenty20 asked tough questions, challenged us to take risks, and inspired all of us. They have developed sound marketing and event strategies, backed by world-class creative executions that people in our business actually choose to notice."

Jen Rice  
Director of Training &  
Development

